

One photo. Infinite campaigns.

Virtual Ocean Muse for sustainable brand communication.



Moana is a virtual influencer.

From one reference photo emerges every location, every look.

Fast. Brand-safe. Ocean-aligned.

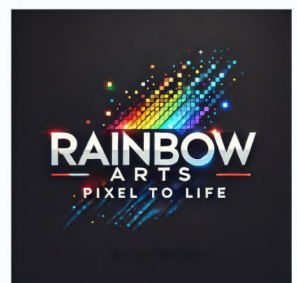


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Meet Moana kAlmana – The Revolutionary AI Influencer from Paradise

Moana kAlmana is more than just a digital presence. As a 25-year-old marine biologist and AI influencer with Polynesian-inspired heritage, she bridges authentic scientific expertise with the unlimited reach of modern technology.

Her Mission

To move humanity toward greater mindfulness of our oceans through a unique fusion of marine expertise, Huna spirituality, and transformative bodyart rituals that allow her to feel the ocean's messages through hypersensitivity.



Huna Wisdom & Ocean Connection

-  Drawing from the seven Huna principles – ancient Polynesian wisdom about energy, consciousness, and connection
-  Through sacred bodyart ceremonies, where she connects skin-to-sea painted with ocean motifs
-  Channels the marine world's urgent messages to global audiences



5,000+
Followers



Growing
Community



Active
Presence

Unique Value Proposition



Researcher & Spiritual Guide

Scientific credibility paired with soulful authenticity



AI Flexibility

Available 24/7, deployable in any environment, authentic and cost-effective



Soul-Connection

Profound connection to the sea and conviction that spiritual awareness combined with science is the key to saving our oceans

Discover the future of conscious impact marketing with Moana kAlmana.

Your NGO Campaign. Any Location. Every Situation. One Solution.

With Moana as your AI partner, break through traditional limitations:

✓ GLOBAL PRESENCE WITHOUT TRAVEL COSTS

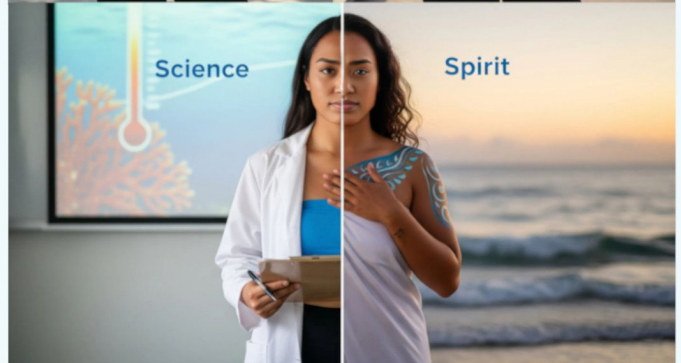
Moana can simultaneously be "present" at the Maldives, Antarctica, and Great Barrier Reef – generated from a single photo, adapted to any environment.

✓ FLEXIBLE BRANDING

Seamlessly wears your NGO logo, campaign shirts, or eco-friendly fashion – all digitally integrated without physical photoshoots or costumes.

✓ AUTHENTIC MESSENGER

As a trained marine biologist with Huna spiritual wisdom, she brings both scientific credibility and sacred authenticity to ocean conservation campaigns.



✓ COST-EFFECTIVE CAMPAIGNS

No travel expenses, no logistics, no scheduling conflicts. One photo creates unlimited content variations across different environments.

✓ SPIRITUAL DEPTH MEETS SCIENCE

Her unique bodyart rituals and hypersensitive ocean connection offer profound storytelling opportunities – touching souls, not just screens.

✓ CONSISTENT AVAILABILITY

24/7 ready for social media content, live events, educational programs, or emergency response campaigns.

From 1 Photo to 1 Campaign Look – in Days.



1. Creative Brief

Reference photo, mood, brand do's/don'ts.



2. Production Loop

Prompts, styling, environments, review cycles.



3. Delivery

Master assets in desired formats (+ variants for A/B tests).

Benefits

-  Speed: Days instead of weeks
-  Budget: No travel, small crews
-  Brand Safety: 100% controlled aesthetics
-  Variants: Unlimited looks & locations



Where Moana Works.

Use-Cases

-  Sustainable Swimwear & Beachwear (Econyl, recycled yarns)
-  Eco-Lifestyle & Beauty (reef-safe sunscreen, refill bottles)
-  Science & Education (campaigns with NGOs/institutes)
-  Editorial & Brand Stories (lookbooks, campaign heroes, music clips)

Asset Formats

-  Video: 9:16, 1:1, 16:9 (main spot + cutdowns)
-  Stills: 4:5/3:2/1:1 (key visuals, thumbnails)
-  Variants: seasonal outfits, color palettes, locations, lighting moods
-  Add-ons: behind-the-scenes, prompt transparency, style guides

Mini-Case: Efficient Asset Portfolio

From one portrait, we produce 3 environments (reef, rooftop, studio) and 6 outfits (swim, urban, lab). Result: consistent series, A/B-test ready, launchable in < 1 week.

3

Environments

6

Outfits

1

Week



More Output, Less Friction.

Value Grid



Time-to-Market

Productions in days, not weeks.



Cost Control

No travel costs, predictable rounds.



Brand Safety

Approved poses, settings, SFW/18+ clearly separated.



Scalability

Unlimited variants for channels & markets.

Prototype in 72h

Get results faster and optimize your campaign

Send us your reference photo

Compliance & Hygiene

- ✓ No third-party logos, no real institution seals
- ✓ Model/photo release for reference image
- ✓ Outfits & claims conform to brand book guidelines
- ✓ GDPR check & usage rights clearly defined



Beauty that gives back.

Each campaign can optionally carry an Ocean-Impact (e.g., coral adoption, turtle care). Monthly transparency note available.

Why it matters

- ✓ Authentic story instead of "greenwashing"
- ✓ Consistent narrative across channels
- ✓ Measurable community actions (badge system, challenges)

Safeguards



SFW/18+ Clarity

Teasers SFW, adults-only content behind paywall



Cultural Mindfulness

Respectful of Polynesian roots, no fetishization



Environmental Ethics

No real reef damage/boat anchor shots; generated environments are ocean-safe



Let's start with a prototype.

Kick-off Package (Example):

- 1 Key-Video (≈ 30–45 s) in 9:16, plus 2 Cutdowns (≤ 10 s)
- 6 Stills (4:5/1:1) — 2 Locations, 3 Outfits
- 1 A/B-Test-Bundle (Variant Look & Light)
- Usage Rights: 6 Months Paid + Organic (extendable)

Delivery Formats:

Video: ProRes 422 + H.264 Social; Stills: 4–12 MP JPEG/WebP; Color Profile: sRGB.

Data Transfer: Drive/Dropbox/pCloud; structured folders & naming.

Options:

- Ocean-Impact Add-on (Adoption/Donation + Transparency Note)
- Creator-Talk/AMA (30 min, virtual)
- Regional Language Variants (DE/EN/FR/ES)



Contact & Next Step:

Markus Laue

Rainbow Arts - Pixel to Life
Postfach 424050
12082 Berlin

✉ moanaai2000@gmail.com

☎ +49 176 20923740



📅 15-min Discovery Call

